**Online Marketplace**

Growing Vietnamese Small Businesses

**More than a marketplace**

* Easy search for item, local & online stores
* Connected network of users, like a social media site
* Creating target ads, promotion events and offers
* Multiple payment methods
* Accurate user rating and review system
* Management, Analytics Tools & Support

**Like a social media site:**

Connect & interact with a network of users.

* Including news feeds and home page
* Favorite the stores and users
* Follow or connect to other users
* Like/Comment on friend’s activities
* Instant chat messaging.
* User personalized content

**Easy Search, List and Spread.**

* Search for local stores with integrated maps
* Search for online stores or individual
* Relevant tag searching or listing for items
* Trading within your network by posting on your feeds
* Internal user based SEO listing
* Easy to spread the world by sharing posts

**Target Ads Solution:**

* Reaching the right people based on their age, interests, search history, location and more.
* Creating sales event, special offers, online and printed coupons
* Boost Post to reach more target consumers
* Share the ads on social media sites

**Multiple Payment Methods**

* COD
* SeenPay Payment Gateway Escrow-like
* Visa, Master, others international payments
* Domestic Banking

**Accurate User Rating and Review System**

* Individual user stars rating and feedback
* Store stars rating and visible trading history
* Store and individual user years
* Levels of connection between user and user
* Levels of connection between user and store

**Management, analytic tools & support**

* Personalized 24/7 customer support
* Management guide for stores
* Analytic tools for stores
* Monthly analytic report for individual
* Trade Center Request if needed